<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Ibrahim Alhalid - Strategic Consultant</title>

<style>

body {

font-family: Arial, sans-serif;

background-color: #f0f0f0;

color: #333;

margin: 0;

padding: 0;

}

header {

background-color: #333;

color: #fff;

padding: 1rem 2rem;

text-align: center;

}

header h1 {

margin: 0;

}

.content {

padding: 2rem;

background-color: #fff;

margin: 2rem auto;

max-width: 800px;

box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);

}

.intro, .portfolio, .contact {

margin-bottom: 2rem;

}

.section-title {

color: #f7c04a;

margin-bottom: 1rem;

}

.contact a {

color: #f7c04a;

}

footer {

background-color: #333;

color: #fff;

text-align: center;

padding: 1rem;

}

</style>

</head>

<body>

<header>

<h1>Ibrahim Alhalid</h1>

<p>Strategic Consultant</p>

</header>

<div class="content">

<div class="intro">

<h2 class="section-title">Introduction</h2>

<p>Accomplished Strategic Consultant with a robust six-year trajectory of facilitating corporate growth and enhancing operational efficiencies within diverse industries including manufacturing, digital marketing, and B2B services. Distinguished for executing comprehensive international trade strategies and spearheading digital transformation efforts. Expert in account management and account-based marketing, employing tailored strategies to nurture key client relationships and drive targeted marketing initiatives.</p>

</div>

<div class="portfolio">

<h2 class="section-title">Portfolio</h2>

<h3>Founder and COO, Actu-Pack (2023 - Current)</h3>

<ul>

<li>Established a trading company specializing in the export of paper cups, forming strategic alliances with Turkish manufacturers.</li>

<li>Developed and executed a global sales strategy, significantly expanding the customer base and achieving consistent revenue growth.</li>

<li>Managed business finances, keeping operations on sound financial footing with careful supervision.</li>

<li>Identified and defined target market segments for business growth.</li>

<li>Completed marketing and operations setup, determining brand persona and establishing workspace.</li>

</ul>

<h3>Corporate Account Manager, WallStreet English KSA (2022 - Current)</h3>

<ul>

<li>Initiated and led the B2B department, introducing innovative English teaching methodologies to corporates across the Kingdom.</li>

<li>Crafted and executed strategies for client acquisition and retention, significantly enhancing corporate communication and professional development offerings.</li>

<li>Collaborated with cross-functional teams to align sales strategies and marketing communications with stakeholder needs.</li>

<li>Negotiated contract terms and pricing with clients to close deals successfully.</li>

<li>Created detailed forecasts of expected revenues from current accounts based on historical data.</li>

<li>Delivered on service promised by resolving outstanding issues to complete satisfaction.</li>

</ul>

<h3>General Manager - Previously Exports Manager, Karahan Ambalaj (2021 - 2022)</h3>

<ul>

<li>Transformed manufacturing operations by automating processes, resulting in a 500% increase in production capacity.</li>

<li>Negotiated and secured long-term contracts valued at over $1M each, substantially growing the company's international portfolio.</li>

<li>Led a comprehensive overhaul of sales and operational systems, implementing a CRM and improving overall efficiency.</li>

</ul>

</div>

<div class="contact">

<h2 class="section-title">Contact Information</h2>

<p><strong>Location:</strong> Turkey - IST</p>

<p><strong>Phone:</strong> +90 553 779 5349</p>

<p><strong>Email:</strong> <a href="mailto:i.alhalid@gmail.com">i.alhalid@gmail.com</a></p>

<p><strong>LinkedIn:</strong> <a href="http://linkedin.com/in/ibrahim-alhalid-18778b20a" target="\_blank">linkedin.com/in/ibrahim-alhalid-18778b20a</a></p>

</div>

</div>

<footer>

<p>&copy; 2024 Ibrahim Alhalid. All rights reserved.</p>

</footer>

</body>

</html>